

Are children's books by BAME authors being published in 2018?

This survey was launched in June 2018 and asked two questions. All publishers were invited to reply. 6 did. Survey Monkey was used, on the most anonymous setting.

Q1 How many fiction titles aimed at a readership aged 7 - 11 are you publishing in 2018?

Q2 Of those titles, how many do you estimate to be by single-authored by British Black, Asian or other ethnic minority people?

Results and conclusions follow:

Publisher	A	B	C	D	E	F
Total number of fiction titles aimed at a readership aged 7 - 11 publishing in 2018	4	12	17	12	4	23
Number of those titles single-authored by BAME people	1	0	0	0	1	3

Publisher	A	B	C	D	E	F	Total
Number of fiction titles not single-authored by BAME people aimed at a readership aged 7 - 11 publishing in 2018	3	12	17	12	3	20	67
Number of fiction titles single-authored by BAME people aimed at a readership aged 7 - 11 publishing in 2018	1	0	0	0	1	3	5
Total number of fiction titles aimed at a readership aged 7 - 11 publishing in 2018	4	12	17	12	4	23	72

Questions

Why choose single-authored? Single author unique creative works are how a writer builds a career, a name, a presence.

Why choose 2018? We are post- a wave of awareness of injustice, and of actions such as Megaphone that began in 2015. Change should be visible now.

Why choose 7 - 11? This is the sales heartland of children's fiction. Most books are published for this age range.

Observations.

Skewed by the publishers who follow me - those with awareness of the problem.

Limited by size of sample (no. of respondents)

Excludes any publishers who only publish books in the age range either side of this.

No breakdown by nationality: all BAME authors could be non UK

No breakdown by specific ethnicity. Range of voices and experiences?

Are the same few BAME authors being published over and over again?

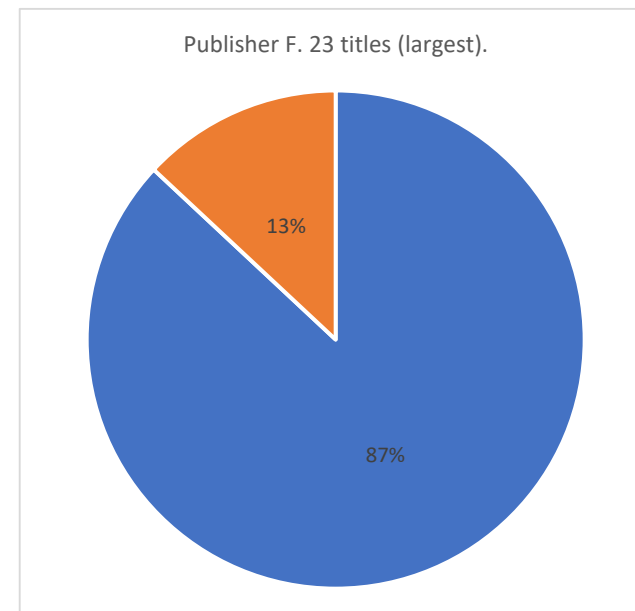
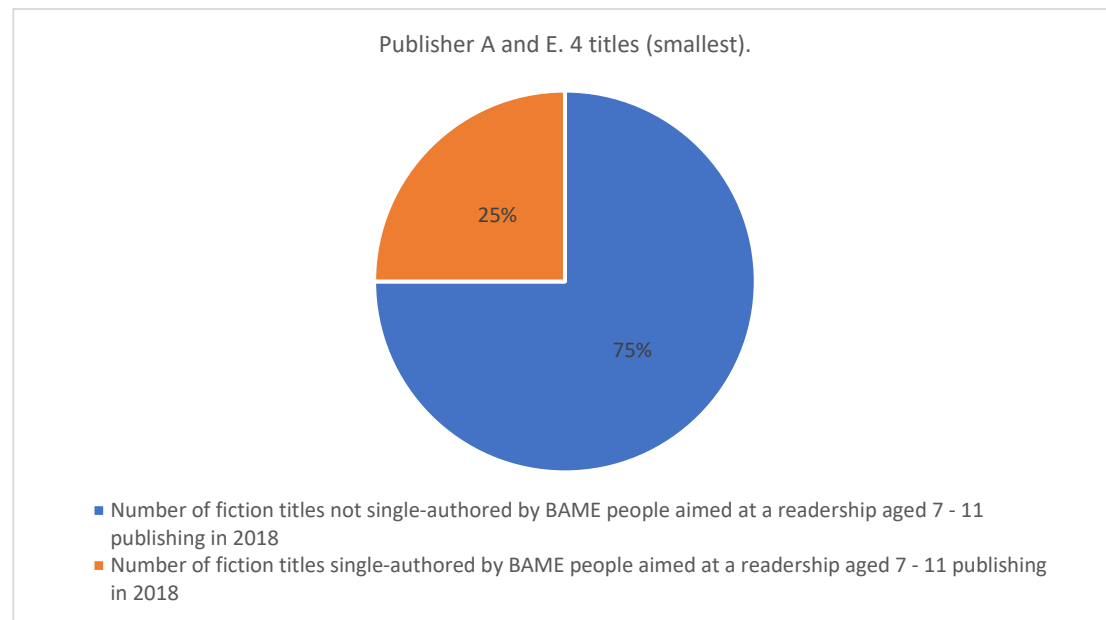
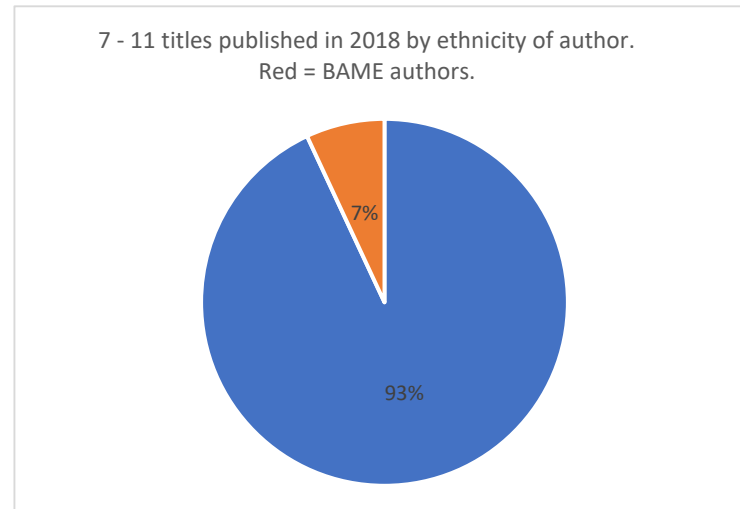
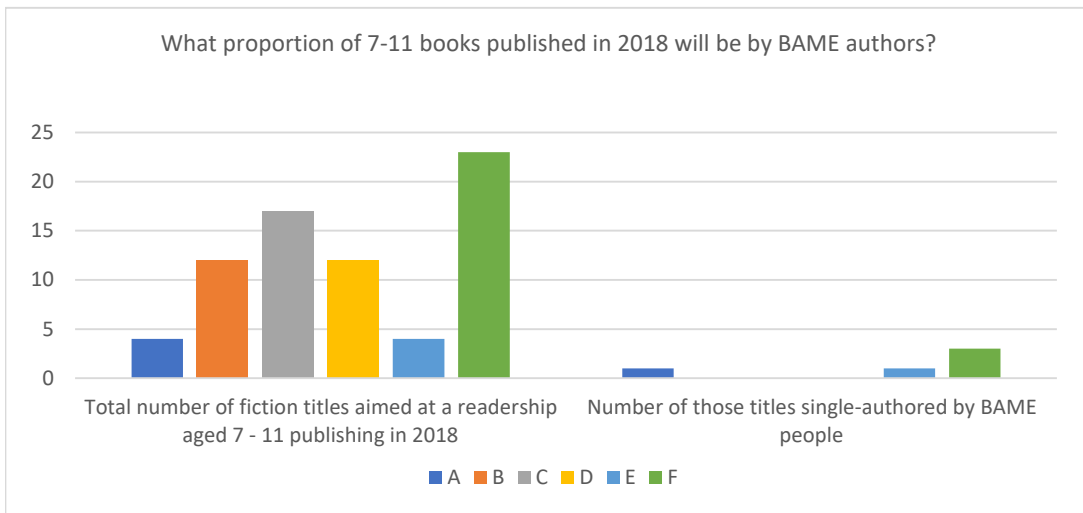
Conclusions:

Small publishers (4 titles in total) were more likely to publish single BAME author titles than medium sized (12 titles in total) or large publishers (over 15 titles in total).

In the UK, 87% of people are White, and 13% belong to a Black, Asian, Mixed or Other ethnic group (BAME). Igroup.

n publishing, 93% of authors in the categories covered by this survey are White and 7% belong to a BAME

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